

**Scottsboro City Schools**  
**Important Information Concerning Student Privacy Rights**

During the school year, your child may make headlines as a hero of the big game, or he or she might win an academic honor. Often, stories about what is happening at school will feature student names or even pictures. We also might want to use your child's name, photograph, or video in our school district publication or presentation.

The Family Education Rights and Privacy Act (FERPA) permits school districts to release "Directory Information" to certain people or institutions, such as news media, unless a child's parent or guardian requests that such information not be released. "Directory Information," as defined in the FERPA act includes the following:

- |   |  |
|---|--|
| *Student name, address and phone number   | *Date and place of birth   |
| *Major field of study   | *Dates of attendance   |
| *Participation in officially recognized activities and sports                       | *Awards Received   |
| *Weight and height of athletic team members   | *Publishing student names in the school website, or other publications |
| *The most recent previous educational agency or institution attended by the student |  |

Scottsboro City Schools will not release student information for commercial or other purposes. The purpose of release will always be related to school business.

If you have questions, please call the school.

☐ **Yes, Directory Information, photography/videotape/class photograph and my child's name can be released as related to school business.**

*I waive any right to inspect and/or approve finished products and release Scottsboro City Schools from any liability by virtue of distortion by processing. I further agree that these terms may be used for publication, broadcast or reproduction without limitations, or reservation or fee. I accept responsibility, knowingly that this release is on file, to have it removed when and if I deem it is disadvantageous or inadvisable to have my child featured in such a manner.*

**IF YOU CHECK THIS BOX, SKIP THE NEXT SECTION AND SIGN THE BOTTOM.**

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**ALTERNATE OPTIONS**

My child's name can be included in school newsletters, yearbooks, websites, and class photographs.  
\_\_\_\_\_ YES \_\_\_\_\_ NO

My child's photograph/videotape can be release to the news media (local TV station, local paper, ex: The Daily Sentinel, The Clarion, North Jackson Progress, Huntsville Times) or any District-wide publication.  
\_\_\_\_\_ YES \_\_\_\_\_ NO

My child's picture or video can be published on Scottsboro City Schools web pages, other district/school licensed sites and/or district or school TV channels.  
\_\_\_\_\_ YES \_\_\_\_\_ NO

My child's selected school materials/work may be published on the Internet, in authorized publications, and/or district TV channels.  
\_\_\_\_\_ YES \_\_\_\_\_ NO

My child's individual class photograph can be used in the school yearbook.  
\_\_\_\_\_ YES \_\_\_\_\_ NO

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PARENT /GUARDIAN SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

CHILD'S NAME \_\_\_\_\_ GRADE \_\_\_\_\_